

**50%
off**



**CHAMBER
OF COMMERCE**
CANADA-PERU

EDUCATION MEMBERSHIPS 2023 FOREIGN INSTITUTIONS



We are a dynamic, non-profit organization that seeks to become a reliable and informative partner in promoting and developing close commercial, educational and cultural ties between Canada and Peru.



Positioning your institution on various platforms

- Reach 18,000 contacts by e-mail.
- Reach more than 10,000 followers through social media.



Schedule management while in Lima



Showcase your academic programmes

- Canada-Peru Education Fair (in-person event)
- Webinars



Educational Newsletter



Exclusive discounts for members

Your strategic visit to Peru

Let the CPCC manage your schedule in Lima – members-only price

- Participate in in-person meetings during your visit to Lima.
- Enjoy hotel accommodations at a special price.
- Coordinate graphic pieces on request

In-person conference – members-only price

- Host an in-person conference in a meeting room with an auditorium-style layout (for up to 36 participants)
- Confirming attendance through our call centre.
- Distributing your presentation to attendees after the event has concluded.

Canada-Peru Education Fair – members-only price

- To be held in the city of Lima in October 2023.
- Participate with a stand and showcase your academic programmes.
- Become a sponsor.
- Access an exclusive conference area when presenting your educational offer.
- Take advantage of the opportunity to give presentations at Peruvian schools.

Coffee Time with...

Benefit from our platform, which was exclusively created to bring together CPCC members in Lima with renowned speakers and specialists. These events allow for a direct, highly academic, and enriching exchange of ideas (up to 20 attendees per event, including speakers).

Event management (*)

Entrust the CPCC to manage your event (conferences, cocktails, seminars, meetings and others). We are an experienced logistical operator and can support you by:

- Designing your event's printed and/or digital invitations.
- Promoting your event through our social media and mailing lists that reach 18,000 contacts.
- Confirming attendance through our call centre.
- Providing overall management throughout the event.
- Promoting your event through our communication platforms after it has concluded.
- Streaming on Facebook Live.

(*) The investment is according to the format of the event.

Rent with us

- Boardroom for 10 participants: Ideal for team meetings and client presentations. First-time use is cost-free.
- Boardroom for 20 participants: This exclusive and spacious area is excellent for meetings and presentations.
- Meeting room for 36 participants (auditorium-style layout): Search no further if you are looking for the perfect space for conferences and presentations.
- Meeting room for 16 participants (classroom style layout): Consider this comfortable and spacious meeting room when planning workshops and client presentations.

Contact Network

Effective relationship-building

Cultivate significant ties with leading companies and institutions from various key Peruvian economic sectors.

B2B (one-on-one) meetings (*)

Have two B2B meetings arranged with other CPCC members. The meetings must be requested at least 15 days in advance. Not valid for B2B meetings in conventions, conferences and fairs.

Institutional positioning in digital platforms

Web page

- Display your institution logo on our website and link it to yours. Post up to 50 words in the "Our partners" section and promote your academic and/or educational services.
- Digital advertising banner strategically placed on our website's home page. This benefit is available for one week, two times a year.

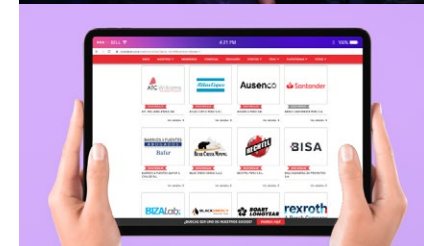
Social media

- When becoming a member, we will welcome you through our social media, showcase your logo and inform our website users about your educational activities through a 50-word description.
- Receive a special greeting from us on your institution's anniversary date.
- Have information from your institution posted twice a month on our social media (on Fridays). The mentioned information must be sent at least 10 days in advance.

- Promote your institution's top news story through our social media's "Stories" section. Your information will be highlighted for 24 hours.

(*) The CPCC reserves the right, prior evaluation, to manage a B2B meeting.

Coordination for meetings, whether in-person or online, depends on the availability of the requested company.



- As a member, request and have your posts promoted through our Facebook and Instagram accounts.
- Ensure your institutional presence on the CPCC's communication platforms. We will showcase an image of your stand at a fair or convention. Photos will be provided by the institutions.

Nuestro alcance (*)

- Facebook 18,369 followers (*)
- LinkedIn 24,443 followers (*)
- Twitter 2,200 followers (*)
- Instagram 2,186 followers (*)
- (*) Information from June 2023

Three-monthly educational newsletter

Publicize your information through our exclusive Educational Newsletter, which we share with our partners and stakeholders and reach 18,000 contacts. Take part in up to two editions.

Webinar

- Host one webinar without cost.
- Receive a list with the names of the participants in the webinar. Prior consent from attendees is needed to share their information.
- Enjoy a members-only price when hosting more webinars with us.

Institution or interview of the week

Promote your institution through our digital platforms. Feature your top executives in an interview or appear as "Institution of the week." Use these services to showcase your expertise, product or service development and its differential advantage. The first edition is cost-free.

Opinions from our members

Convey your point of view through our opinion column, delivered weekly, via our social media, and monthly through our far-reaching database of 18,000 contacts. This service is available to members once a year.

Exclusive platforms

Intranet

Access our intranet through our website and enjoy presentations, documents of interest and exclusive discounts for our different activities.

Effective working committees

Participate, as a special guest, in our different working committees and/or meet with one of the committee members.

- Mining Committee
- Infrastructure Committee
- Social Responsibility & Sustainability Committee
- Energy Committee
- Diversity & Inclusion Committee
- Innovation & Technology Committee

Additional Services

Membership certificate

Receive a CPCC membership certificate (upon request).

The CPCC, your strategic partner

Display our logo on your digital platforms and announce the CPCC as your strategic ally.



Exclusive in-person events

Networking Breakfast & Conference

Join Peru's leading corporate executives in our networking breakfasts.

- Let the CPCC help you expand your network of business contacts. For example, we can introduce your company's executives (prior request) to the speakers at our Networking Breakfasts.

- Enjoy a special member price when registering for these events.

Networking Cocktail & Conference

Join Peru's leading corporate executives in our networking cocktails.

- The CPCC can help you attain a more extensive network of contacts. Upon request, we will gladly introduce your company's executives to the speakers at our Networking Cocktails.

- Enjoy a special member price when registering for these events.

Canada Business Cocktail

Join Peru's leading corporate executives in these networking cocktail.

- Enjoy a special member price when registering for these events.

Invitations to our in-person events

One invitation per member.

- Receive an invitation to the Canada Day Reception, traditionally held at the Official Residence of the Canadian Ambassador to Peru. Top representatives from Peru's public and private sectors are among the attendees.

- Enjoy an exclusive invitation to the "Maple & Misti" cocktail held during the PERUMIN 2023 Mining Convention in Arequipa, Peru.

Prospectors & Developers Association of Canada (PDAC)

Benefit from a members-only price when participating in PDAC 2023, the world's most important mining convention, held annually in Toronto, Canada.

Gala dinner

As a CPCC member, enjoy an exclusive price when partaking in our annual gala dinner, where you will meet top representatives from Peru's public and private sectors.

ANNUAL MEMBERSHIP INVESTMENT

Foreign persons or institutions not domiciled in Peru

REGISTRATION FEE (*)(**)

US\$ 450.00

ANNUAL FEE (***)

~~US\$ 540.00~~

US\$ 270.00

**50%
off**

(*) If you are a new member, you must pay a one-time "Registration Fee" in addition to the "Annual Fee."

(**) If you ceased your membership for less than 3 years, you would not have to pay the "Registration Fee."

(***) Those with a CPCC membership in 2022 will only have to pay the "Annual Fee."

(****) All memberships are valid from 01/01/23 to 12/31/23.



Save the date

Sábado 21 de octubre
10:00 A.M. - 07:00 P.M.

**FERIA EDUCATIVA INTERNACIONAL
CANADÁ - PERÚ**

Opciones de participación

• Módulos • Conferencias • B2Bs

• Tours a colegios • Sponsorship

Formato presencial

Lima-Perú

PREMIUM MEMBERS

Let the CPCC manage your schedule in Lima – members-only price

- ## Executive office space

- ## Canada-Peru Education Fair

- To be held in Lima in October 2023.
- As a Premium member, enjoy preferential placement in the fair so you can more effectively showcase your academic programmes.

B2B (one-on-one) meetings (*)

Have three B2B meetings arranged with other CPCC members. The meetings must be requested at least 15 days in advance. Not valid for B2B meetings in conventions, conferences and fairs.

$$\left(\begin{smallmatrix} * & * & * \end{smallmatrix} \right) \quad \left(\begin{smallmatrix} * & * & * & * \end{smallmatrix} \right)$$

Brand impact

Have your company's banner placed in the room where the events will occur.

Brand visibility

Strategically place your institution's promotional material on the registration tables for the events. Take advantage of the increased visibility in these high transit areas.

Brand projection

Have your logo displayed on the logo carousel during in-person events and online activities carried out by the CPCC.

Brand exposure

Have your logo and an acknowledgement as a Premium member printed on the credentials of your executives attending an event.

Use our digital platforms to promote your company through an interview with your top executives and showcase your expertise, product or service development and its differential advantage. This service is available once a year.

Be featured once a year as “Institution of the week” on all our communication platforms.

Convey your point of view through our opinion column, delivered weekly, via our social media and monthly, through our far-reaching database of 18,000 contacts. This service is available for two editions.

Web page

- Display your institution logo on our website and link it to yours. Post up to 50 words in the “Our partners” section and promote your academic and/or educational services.
- Have your logo featured on our website’s home page. In addition, your logo will be linked to your site and appear on our advertisement loop.
- Promote your brand through a digital advertising banner strategically placed on our website’s home page. This benefit is available for one week, four times a year.

Three-monthly Educational Newsletter

As a Premium member, have your logo and information highlighted (up to three editions) on the preferential section of our exclusive Educational Newsletter. This service reaches 18,000 contacts and is shared through our communication platforms.

(*) The CPCC reserves the right, prior evaluation, to manage a B2B meeting.

Coordination for meetings, whether face-to-face or virtual, depends on the availability of the requested company.

(**) For Networking Breakfasts and Networking Cocktails.

(***) Artwork, promotional materials and inserts must be provided by the requesting member and should follow CPCC specifications.

(****) Banners and promotional materials must be supplied by members. If they cannot be produced in your country, the CPCC will support producing them in Peru at your institution's request.



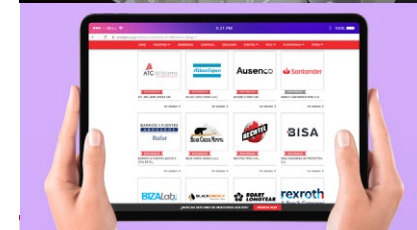
INSTITUCIÓN DE LA SEMANA

UNIVERSITY CANADA WEST



DESARROLLA LAS HABILIDADES GERENCIALES DE ALTA DEMANDA EN CANADÁ, CON EL MBA DE UNIVERSITY CANADA WEST







INICIA TU VIDA EJECUTIVA EN CANADÁ

WEBINAR LIBRE

CARLOS GONZÁLEZ
International Student
Recruitment Manager



CAMARA
DE COMERCIO
CANADA-PERU



UNIVERSITY
CANADA WEST

2025-2026
ACADEMIC YEAR

MARTES 6 DE NOVIEMBRE
Presentación Libre • Tarde • Inaugural

HORA: 5 P.M.



PREMIUM MEMBERS

ADDITIONAL BENEFITS TO THE ANNUAL MEMBERSHIP

Webinars

- Be a speaker and share your expertise with our members. The first two webinars are cost-free.
- Get 20% off on the third webinar.
- Have your brand featured in the advertisement loop exhibited shortly before the conference.

Networking breakfasts & cocktails

- Get 5% off when registering for our networking events.

Canada Business Cocktails

- Get 5% off when registering for these events.

GOLDEN MAPLE MEMBERS

ADDITIONAL BENEFITS TO THE ANNUAL MEMBERSHIP

SOLD OUT

Your strategic visit to Peru

Let the CPCC manage your schedule in Lima – members-only price

- Let us organize two strategic meetings for your institution during your stay in Lima.
- Enjoy hotel accommodations at a special price

Executive office space

- Host an in-person meeting in a boardroom located in our corporate building. Our exclusive space can accommodate up to 10 participants. This service is available twice a year, cost-free.
- Enjoy a first-class and fully equipped area, ideal for privacy.

Canada-Peru Education Fair

- To be held in Lima in October 2023.
- As a Golden Maple Member, enjoy preferential placement in the fair so you can more effectively showcase your academic programmes.

Contact network

B2B (one-on-one) meetings (*)

Have six B2B meetings arranged with other CPCC members. The meetings must be requested at least 15 days in advance. Not valid for B2B meetings in conventions, conferences and fairs.

Institutional positioning – in-person events (**)

(***) (****)

Preferential seating

Enjoy the best seats at our events.

Brand impact

Have your institution's banner strategically placed near the speakers where the events will occur.

(*) The CPCC reserves the right, prior evaluation, to manage a B2B meeting. Coordination for meetings, whether face-to-face or virtual, depends on the availability of the requested company.

(**) For Networking Breakfasts and Networking Cocktails.

(***) Artwork, promotional materials and inserts must be provided by the requesting member and should follow CPCC specifications.

(****) Banners and promotional materials must be supplied by members. If they cannot be produced in your country, the CPCC will support producing them in Peru at your institution's request.



MISIÓN EDUCATIVA A CANADÁ

15 - 20 noviembre



INSTITUCIÓN DE LA SEMANA CENTENNIAL COLLEGE



SOLD OUT

GOLDEN MAPLE MEMBERS

ADDITIONAL BENEFITS TO THE ANNUAL MEMBERSHIP

Brand visibility

- Strategically place your institution's promotional and informative material on the participants' seats at our events.
- Showcase your brand at our events on the tables for the coffee break.

First glance

Have your logo placed on all the invitations for our digital and in-person events.

Brand projection

Have your logo displayed on the logo carousel for a prolonged period during in-person events and online activities carried out by the CPCC.

Brand exposure

- Have your logo and an acknowledgement of your institution as a Golden Maple member printed on the credentials for your executives attending an event.
- Have your company logo printed on the credentials for all the event attendees.

Institutional positioning in digital platforms

Interview of the week

Use our digital platforms to promote your company through an interview with your top executives and showcase your expertise, product or service development and its differential advantage. This service is available twice a year.

Institution of the week

Be featured twice a year as "Institution of the week" on all our communication platforms.

Opinions from our members

Convey your point of view through our opinion column, delivered weekly, via our social media and monthly, through our far-reaching database of 18,000 contacts. This service is available for three editions.

Web page

- Display your institution logo on our website and link it to yours. Post up to 150 words in the "Our partners" section and promote your academic and/or educational services.
- Have your logo highlighted on our website's home page. Your logo will be linked to an exclusive internal section that will feature your corporate overview, your banner, a promotional video, a link to your website and a map of your physical location.

- Promote your brand through a digital advertising banner strategically placed on our website's home page. This benefit is available for one week, six times a year.

Three-monthly Educational Newsletter

As a Golden Maple member, have your logo and information highlighted (up to four editions) in the preferential section of our exclusive Educational Newsletter. This service reaches 18,000 contacts and is shared through our communication platforms.

Webinars

- Be a speaker and share your expertise with our members. The first two webinars are cost-free.
- Get 30% off on the third webinar.
- Have your brand featured in the advertisement loop exhibited shortly before the conference.

Exclusive discounts

B2B (one-on-one) meetings (*)

Networking breakfasts & cocktails

- Get 5% off when registering for our networking events (valid for one participant).
- Enjoy a 2x1 promo when registering for our networking events (valid for two participants).
- Obtain a 5% discount when registering for our networking events (offer available for three or more participants).

Canada Business Cocktails

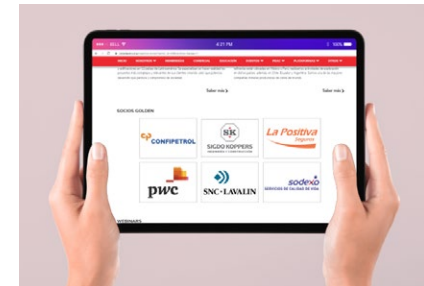
- Get 10% off when registering for these events.

(*) The CPCC reserves the right, prior evaluation, to manage a B2B meeting. Coordination for meetings, whether face-to-face or virtual, depends on the availability of the requested company.

(**) For Networking Breakfasts and Networking Cocktails.

(***) Artwork, promotional materials and inserts must be provided by the requesting member and should follow CPCC specifications.

(****) Banners and promotional materials must be supplied by members. If they cannot be produced in your country, the CPCC will support producing them in Peru at your institution's request.



SOLD OUT

PLATINUM MEMBERS

ADDITIONAL BENEFITS TO THE ANNUAL MEMBERSHIP

Your strategic visit to Peru

Let the CPCC manage your schedule in Lima

- Let us organize three strategic meetings for your institution during your stay in Lima.
- Enjoy hotel accommodations at a special price.

Executive office space

- Host a meeting, for up to 10 participants, in a boardroom in our corporate building. This service is available three times a year without cost.
- Enjoy a first-class and fully equipped area, ideal for privacy.

Canada-Peru Education Fair

- To be held in Lima in October 2023.
- As a Platinum member, enjoy preferential placement in the fair so you can more effectively showcase your academic programmes.

Members-only platforms

Effective working committees for members

Participate, on request, as a member of one of our many working committees.

- Mining Committee
- Infrastructure Committee
- Social Responsibility & Sustainability Committee
- Energy Committee
- Diversity & Inclusion Committee
- Innovation & Technology Committee

Contact network

B2B (one-on-one) meetings (*)

Have seven B2B meetings arranged with other CPCC members. The meetings must be requested at least 15 days in advance. Not valid for B2B meetings in conventions, conferences and fairs.

Institutional positioning – in-person events (**)

(***) (****)

Preferential seating

Enjoy the best seats at our events.

Brand impact

Have your institution's banner placed in the room where the events will occur.

Brand visibility

- Strategically place your institution's promotional material (neither brochures nor flyers) on the participants' seats at our events.
- Showcase your brand at our events on the tables for the coffee break.

First glance

Have your logo placed on all the invitations for our digital and in-person events.

Brand projection

Have your logo displayed on the logo carousel for a prolonged period during in-person events and online activities carried out by the CPCC.

Special mention

During our digital and in-person events, your institution will receive a special acknowledgment from the CPCC. We will also present a 40-word overview of your firm.

Brand exposure

- Have your logo and an acknowledgement as a Platinum member printed on the credentials of your executives attending an event.
- Have your company logo printed on the credentials for all the event attendees.

Institutional positioning in digital platforms

Interview of the week

Use our digital platforms to promote your company through an interview with your top executives and showcase your expertise, product or service development and its differential advantage. This service is available three times a year.

Institution of the week

Be featured three times a year as "Institution of the week" on all our communication platforms.

(*) The CPCC reserves the right, prior evaluation, to manage a B2B meeting.

Coordination for meetings, whether face-to-face or virtual, depends on the availability of the requested company.

(**) For Networking Breakfasts and Networking Cocktails.

(***) Artwork, promotional materials and inserts must be provided by the requesting member and should follow CPCC specifications.

(****) Banners and promotional materials must be supplied by members. If they cannot be produced in your country, the CPCC will support producing them in Peru at your institution's request.



MANEJO DE LA EDUCACIÓN SUPERIOR EN TIEMPOS DE CRISIS



CRISTINA DEL MASTRO
Vicepresidenta Académica en la
Pontificia Universidad Católica
del Perú



JORGE BOSSIO
Director de Aprendizaje Digital y
Online en la Universidad
Peruana de Ciencias Aplicadas



PLATINUM MEMBERS

ADDITIONAL BENEFITS TO THE ANNUAL MEMBERSHIP

Opinions from our members

Convey your point of view through our opinion column, delivered weekly, via our social media and monthly, through our far-reaching database of 18,000 contacts. This service is available for three editions.

Web page

- Display your institution logo on our website and link it to yours. Post up to 150 words in the "Our partners" section and promote your academic and/or educational services.
- Have your logo highlighted on our website's home page. Your logo will be linked to an exclusive internal section that will feature your corporate overview, your banner, a promotional video, a link to your website and a map of your physical location.
- Promote your brand through a digital advertising banner strategically placed on our website's home page. This benefit is available for one week, seven times a year.

Three-monthly Educational Newsletter

As a Golden Maple member, have your logo and information highlighted (up to four editions) in the preferential section of our exclusive Educational Newsletter. This service reaches 18,000 contacts and is shared through our communication platforms.

Webinars

- Be a speaker and share your expertise with our members. The first three webinars are cost-free.
- Get 50% off on the fourth webinar.
- Have your brand featured in the advertisement loop exhibited shortly before the conference.

Exclusive discounts

Networking breakfasts & cocktails

- Receive one courtesy invitation to all our events (upon request).
- Get 5% off when registering for our events (this offer is available for two and more participants).

Canada Business Cocktails

- Get 20% off when registering for these events.



**CHAMBER
OF COMMERCE**
CANADA-PERU

INVESTMENT UPGRADES MEMBERSHIPS

**50%
off**

PREMIUM UPGRADE

~~USD 1,845.00~~

USD 992.50

GOLDEN MAPLE UPGRADE

SOLD OUT

EXCLUSIVE BENEFIT FOR UP TO SIX INSTITUTIONS

US\$4,450.00

PLATINUM UPGRADE

SOLD OUT

EXCLUSIVE BENEFIT FOR TWO INSTITUTIONS

US\$ 5,930.00

- Platinum, Golden Maple and Premium members are upgraded from the regular membership.
- Previous enrollment as a regular member is required to belong to the mentioned tiers.
- Investments include the Peruvian General Sales Tax (IGV).
- Investments do not include bank charges.

CONTACT

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 **CDELZO@CANADAPERU.ORG**

 **WWW.CANADAPERU.ORG**

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RUC: 20297857836