

# MEMBERSHIPS 2023

**50%  
off**

**COMPANIES &  
INSTITUTIONS**





We are a dynamic, non-profit organization that seeks to become a reliable and informative partner in promoting and developing close commercial, educational and cultural ties between Canada and Peru.



Working committees



Trade and sectoral missions



B2B (one-on-one) meetings



Face-to-face and virtual conferences



Study programs in Canada



Digital business platforms



Networking opportunities



Exclusive events and national and international trade shows

## Contact network

### Effective relationship-building

Cultivate important ties with leading companies from various key sectors of the Peruvian Economy.

### List of attendees

Request a complete list of attendees to our networking breakfasts and cocktails. Members requesting the lists must be enrolled in the events.

### B2B (one-on-one) meetings (\*)

- Have two B2B meetings arranged with other CPCC members. The meetings must be requested at least 15 days in advance. Not valid for B2B meetings in conventions, conferences and fairs.
- Enjoy discounts for B2B meetings during the PERUMIN Mining Convention, to be held on September 2023.

## Exclusive events and platforms for members while visiting Peru

### Important & exclusive events for members

- Receive an invitation to the Canada Day Reception which is traditionally held at the official residence of the Canadian ambassador to Peru. Top representatives from Peru's public and private sectors are among the attendees.
- Enjoy an exclusive invitation to the "Maple & Misti" cocktail held during the PERUMIN Mining Convention in Arequipa, Peru.
- Benefit from a members only price when participating in PDAC 2023, the world's most important mining convention, held annually in Toronto, Canada.
- As a CPCC member, enjoy an exclusive price when partaking in our annual gala dinner "Mining, its importance to Peru's economy".

### Networking Breakfast & Conferences (\*\*) (\*\*\*)

Join Peru's leading corporate executives in our networking breakfasts.

- Let the CPCC help you expand your network of business contacts. We can introduce your company's executives (prior request) to the speakers at our networking breakfast.
- Enjoy a special member price when registering for the event.

### Networking Cocktail & Conference (\*\*) (\*\*\*)

Join Peru's leading corporate executives in our networking cocktails.

- The CPCC can help you attain a more extensive network of contacts. Upon request, we will gladly introduce your company's executives to the speakers at our Networking Cocktails.
- Enjoy a special member price when registering for the events.

### Canada Business Cocktail

Join Peru's leading corporate executives in our networking cocktails.

- Enjoy a special member price when registering for the events.

### Coffee Time with...

Benefit from our platform which was exclusively created to bring together CPCC members in Lima with renowned speakers and specialists. These events allow for a direct and highly academic and enriching exchange of ideas (up to 20 attendees per event, including speakers).

### In-person business roundtables

Be part of our exclusive business roundtables; a space strategically designed for mining companies interested in meeting new suppliers for their projects and operations. Special price for our members.

### Event management

Entrust the CPCC to manage your event. We are an experienced logistical operator and can support you by:

- Designing your event's printed and/or digital invitations.
- Promoting your event through our social media and mailing lists that reach 18,000 contacts.
- Confirming attendance through our call centre.
- Providing overall management during the event.
- Promoting your event through our communication platforms after it has concluded.

(\*) The CPCC reserves the right, prior evaluation, to manage a B2B meeting. Coordination for meetings, whether face-to-face or virtual, depends on the availability of the requested company.

(\*\*) For networking breakfasts and networking cocktails.



## Effective working committees

Participate, as a special guest, in our different working committees and/or meet with one of the committee members.

- Mining Committee
- Infrastructure Committee
- Social Responsibility & Sustainability Committee
- Energy Committee
- Diversity & Inclusion Committee
- Innovation & Technology Committee

## Members-only platform

Access our intranet through our website and enjoy presentations, documents of interest and exclusive discounts to our different activities.

## Brand positioning through our communication platforms, web site and social media

### Company or interview of the week

Use our digital platforms to promote your company through either an interview with your top executives or by being named “Company of the week”; and showcase your company’s expertise, product or service development and its differential advantage.

This content will appear once a year.

### Brand presence on our website

Display your company logo on our website and link it to yours. Post up to 50 words on the “Our partners” section and promote your goods and services. Our website is a reliable source of information for current and potential clients regarding each one of our associates.

### Brand presence on our social media

- When becoming a member, we will welcome you through our social media, showcase your logo and inform our website users about your company through a brief 50 word description.
- Receive a special greeting from us on your institution’s anniversary date.

## Opinions from our members

Convey your point of view through our opinion column that is delivered biweekly, via our social media, and monthly, through our far-reaching database of 18,000 contacts. This service is available to members once a year.

## Great showcase on our website and social media

- Have two of your press releases promoted each month (on Fridays) on our website’s news section and through our social media. This service must be requested 10 days in advance.
- Promote your products or services through a digital advertising banner placed on our website (\*\*\*). This service is available for a week, twice a year.
- Promote your company’s top news story through our “Flash News Service”. Throughout 24 hours, your information will be highlighted on our social media’s “Stories” section.

## Aliado estratégico

- Display our logo on your digital platforms and announce the CPCC as your strategic ally.
- Advertise your company’s activities, services and/or products through our different digital platforms.

- Facebook 18,369 followers (\*)

- LinkedIn 24,443 followers (\*)

- Twitter 2,200 followers (\*)

- Instagram 2,186 followers (\*)

- (\*) Information from June 2023

## Services

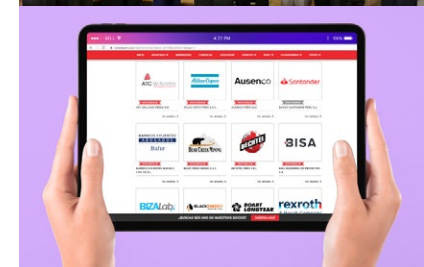
### Sectoral training missions

Participate in the training missions to Canada organized by the CPCC for various sectors and within the frameworks of conventions and fairs. Discover companies and institutions similar to yours and expose your associates to state-of-the-art models and standards used in Canada.

### Fairs and conventions

Ensure your institutional presence on the CPCC’s communication platforms. We will showcase an image of your company’s stand in a fair or convention. Images will be provided by the companies.

(\*\*\*) Artwork, promotional materials and inserts must be provided by the requesting member and should follow CPCC specifications.



## Rent with us (discounts for members)

- Boardroom for 10 participants: Ideal for team meetings and client presentations. First time use is cost free.
- Boardroom for 20 participants: This exclusive and spacious area is excellent for meetings and presentations.
- Meeting room for 36 participants (auditorium style layout): Search no further if you are looking for the perfect space for conferences and presentations.
- Meeting room for 16 participants (classroom style layout): Consider this comfortable and spacious meeting room when planning workshops and client presentations.

## Membership certificate

Receive a CPCC membership certificate (upon request).

## New digital platforms

### Business platform: mining companies and suppliers

Access our modern business platform developed to accelerate supply and demand interaction between mining companies and major suppliers. Find this exclusive platform on our website.

#### 1. Leading company requires suppliers in...

The CPCC provides you with the only business platform in Peru that offers a direct connection between mining companies and large buyers and suppliers.

We provide support for requirements related to the purchase and sale of products from various companies in Peru.

Connect with world-class suppliers in Peru and Canada.

#### 2. Supplier directory

Obtain detailed information on mining companies and suppliers.

By connecting and strengthening links with leading companies in Peru, your company will increase its capability to purchase and sell its products or services.

Use this platform to request a B2B online meeting with the executive of choice at a members-only price.

## Parts and components platform with Maqu

Maqu and the CPCC have teamed up to bring you a platform that makes it faster and easier to procure, sell and rent heavy and light machinery and auxiliary equipment, as well as spare parts and components. CPCC members enjoy a special discount.

## Webinars

### Let us organize your webinar

- Be a speaker and share your expertise with our members. The first webinar is completely free and the following, enjoy a discount.
- Receive a list with the names of the participants to the webinar. Prior consent from attendees is needed to share their information.



## ANNUAL MEMBERSHIP – INVESTMENT

Foreign persons or companies not domiciled in Peru



REGISTRATION FEE (*)(**)	ANNUAL FEE (***)
US\$ 450.00	<del>US\$ 550.00</del> US\$ 275.00

- Investments include the Peruvian General Sales Tax (IGV).

- Investments do not include bank charges.

(\*) If you are a new member, you must pay a one-time “Registration Fee” in addition to the “Annual Fee”.

(\*\*) If you ceased your membership for less than 3 years, you will not have to pay the “Registration Fee”.

(\*\*\*) Those who have a CPCC membership in 2022, will only have to pay the “Annual Fee”.

(\*\*\*\*) All memberships are valid from 01/01/23 to 12/31/23.

# PREMIUM MEMBERS

## ADDITIONAL BENEFITS TO THE ANNUAL MEMBERSHIP

### Facilitation of business linkages

#### B2B (one-on-one) meetings (\*)

Have three B2B meetings arranged with other CPCC members. The meetings must be requested at least 15 days in advance. Not valid for B2B meetings in conventions, conferences and fairs.

### Brand presence in networking activities: breakfasts and cocktails (\*\*) (\*\*\*)

#### Brand impact

Have your company's banner placed in the room where the networking events will take place.

#### Brand visibility

Strategically place your company's promotional material (neither brochures nor flyers) on the registration tables for our networking events. Take advantage of the increased visibility in these high transit areas.

#### Brand projection

Have your logo displayed on the logo carousel that will be located on the stage where the networking event will take place.

#### Brand exposure

Have your logo and an acknowledgement of your company as a premium member printed on the credentials of all your executives attending the networking event.

### Brand positioning in communication platforms (\*\*) (\*\*\*)

#### Interview of the week

Use our digital media once a year to promote your company through an interview with your top executives. This exposure will allow you to reiterate expertise, announce product or service development and reaffirm the added value delivered by your company.

#### Company of the week

Be featured once a year as "Company of the week" on all our digital platforms. This exposure will let you restate your company's expertise, announce product or service development and reaffirm the added value delivered by your firm.

### Brand presence on our website

Display your company logo on our website and link it to yours. Post up to 100 words on the "Our partners" section and promote your goods and/or services. Our website is a reliable source of information for current and potential clients regarding each one of our associates.

### Be featured on our website

Have your logo featured on our website's home page. Your logo will be linked to your own site and will appear on our advertisement loop.

### Exhibit your banner on our website

Promote your brand through a digital advertising banner strategically placed on our website's home page. This benefit is available for one week, four times a year.

### Opinions from our members

Convey your point of view through our opinion column that is delivered weekly, via our social media, and monthly, through our far-reaching database of 18,000 contacts. This service is available to members twice a year.

### Exclusive discounts (\*\*)

#### Networking breakfasts & cocktails

- Get 5% off when registering for our networking events.

#### Canada Business Cocktails

- Get 5% off when registering for this event.

### New digital platforms

#### Webinars

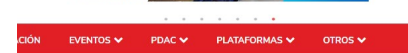
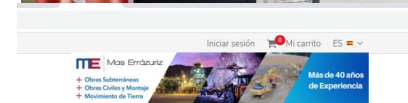
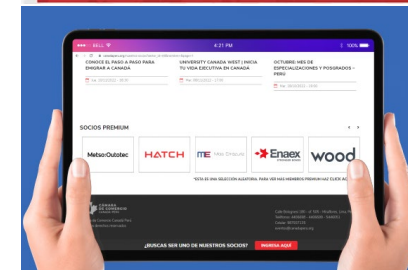
##### Let us organize your webinar

- Be a speaker and share your expertise with our members. The first two webinars are cost-free.
- Get 20% off on your third webinar.
- Have your brand featured in the advertisement loop exhibited shortly before the webinar.

(\*) The CPCC reserves the right, prior evaluation, to manage a B2B meeting. Coordination for meetings, whether face-to-face or virtual, depends on the availability of the requested company.

(\*\*) For Networking Breakfasts and Networking Cocktails.

(\*\*\*) Artwork, promotional materials and inserts must be provided by the requesting member and should follow CPCC specifications.



**SOLD OUT**

# GOLDEN MAPLE MEMBERS

## ADDITIONAL BENEFITS TO THE ANNUAL MEMBERSHIP

### Facilitation of business linkages

#### B2B (one-on-one) meetings (\*)

Manage six B2B meetings with other CPCC members. Meetings should be requested at least 15 days in advance. This benefit is not available for B2Bs at conventions, conferences and fairs.

### Brand presence in networking activities: breakfasts and cocktails (\*\*) (\*\*\*)

#### Preferential seating

Enjoy the best seats at our networking events.

#### Brand impact

Have your company's banner placed near the speaker and on the stage where the networking event will take place.

#### Brand visibility

- Strategically place your company's promotional material (neither brochures nor flyers) on the seats of the participant at our networking events.
- Showcase your brand at our networking breakfasts on the tables for the coffee break.

#### First glance

Have your company logo placed on all digital invitations for our networking events.

#### Brand projection

Have your logo displayed on the logo carousel that will be located on the stage (for a prolonged period of time) where the networking event will take place.

#### Special mention

Your company will receive a special acknowledgment from the CPCC during our networking events.

#### Brand exposure

- Have your logo printed on the credentials for all your executives attending a networking event. Your company will appear on the badges and will be mentioned as a Golden Maple member (\*\*).
- Have your company logo printed on the credentials for all the networking event attendees.

### Brand positioning in communication platforms (\*\*) (\*\*\*)

#### Interview of the week

Use our digital media twice a year to promote your company through an interview with your top executives. This exposure will allow you to reiterate expertise, announce product or service development and reaffirm the added value delivered by your company.

#### Company of the week

Be featured twice a year as "Company of the week" on all our digital platforms. This exposure will let you restate your company's expertise, announce product or service development and reaffirm the added value delivered by your firm.

#### Brand presence on our website

Display your company logo on our website and link it to yours. Post up to 150 words on the "Our partners" section and promote your goods and/or services. Our website is a reliable source of information for current and potential clients regarding each one of our associates.

#### Be featured on our website

Have your logo highlighted on our website's home page. Your logo will be linked to an exclusive internal section that will feature your corporate overview, your banner, a promotional video, a link to your website and a map to your physical location.

#### Exhibit your banner on our website

Promote your brand through a digital advertising banner strategically placed on our website's home page. This benefit is available for one week, six times a year.

#### Opinions from our members

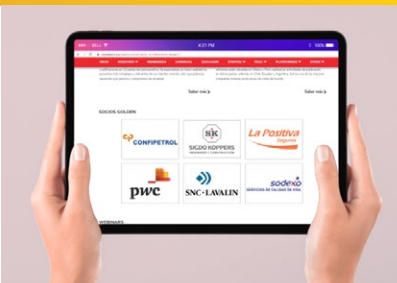
Convey your point of view through our opinion column that is delivered weekly, via our social media, and monthly, through our far-reaching database of 18,000 contacts. This service is available to members three times a year.

(\*) The CPCC reserves the right, prior evaluation, to manage a B2B meeting.

Coordination for meetings, whether face-to-face or virtual, depends on the availability of the requested company.

(\*\*) For Networking Breakfasts and Networking Cocktails.

(\*\*\*) Artwork, promotional materials and inserts must be provided by the requesting member and should follow CPCC specifications.



**SOLD OUT**

# GOLDEN MAPLE MEMBERS

ADDITIONAL BENEFITS TO THE ANNUAL MEMBERSHIP

## Exclusive discounts (\*\*)

### Networking breakfasts & cocktails

- Get 5% off when registering for our networking events (valid for one participant).
- Enjoy a 2x1 promo when registering for our networking events (valid for two participants).
- Obtain a 5% discount when registering for our networking events (offer available for three or more participants).

### Canada Business Cocktails

- Get 10% off when registering for this event.

## New digital platforms

### Webinars

#### Let us organize your webinar

- Be a speaker and share your expertise with our members. The first two webinars are cost-free.
- Get 30% off on the third webinar.
- Have your brand featured in the advertisement loop exhibited shortly before the webinar.

(\*) The CPCC reserves the right, prior evaluation, to manage a B2B meeting.

Coordination for meetings, whether face-to-face or virtual, depends on the availability of the requested company.

(\*\*) For Networking Breakfasts and Networking Cocktails.

(\*\*\*) Artwork, promotional materials and inserts must be provided by the requesting member and should follow CPCC specifications.



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HUMANO EN TIEMPOS CAMBIANTES

WEBINAR LIBRE



**JUAN BRITO**  
Director de Recursos  
Humanos de Sodexo  
Beneficios e Incentivos



**JUAN CARLOS GALLEGOS**  
Gerente Comercial de Sodexo  
Beneficios e Incentivos



**MARTES 19 DE OCTUBRE**  
WEBINAR LIBRE • CUPOS LIMITADOS  
HORA: 9 A.M.

**SOLD OUT**

# PLATINUM MEMBERS

## ADDITIONAL BENEFITS TO THE ANNUAL MEMBERSHIP

### Plataforma exclusiva para socios

#### Members-only platform

Participate, on request, as a member to one of our many working committees.

- Mining Committee
- Infrastructure Committee
- Social Responsibility & Sustainability Committee
- Energy Committee
- Diversity & Inclusion Committee
- Innovation & Technology Committee

### Facilitation of business linkages

#### B2B (one-on-one) meetings (\*)

Have seven B2B meetings arranged with other CPCC members. The meetings must be requested at least 15 days in advance. Not valid for B2B meetings in conventions, conferences and fairs.

### Brand presence in networking activities: break-fast and cocktails (\*\*) (\*\*\*)

#### Preferential seating

Enjoy the best seats at our networking events.

#### Brand impact

Have your company's banner placed on the stage where the networking event will take place.

#### Brand visibility

- Strategically place your company's promotional material (neither brochures nor flyers) on the seats of the participants at our networking events.
- Showcase your brand at our networking breakfasts on the tables for the coffee break.

#### First glance

Have your company logo placed on all digital invitations for our networking events.

#### Brand projection

Have your logo displayed on the logo carousel that will be located on the stage (for a prolonged period of time) where the networking event will take place.

#### Special mention

During our networking events, your company will receive a special acknowledgment from the CPCC and we will also present a brief 40 word overview regarding your firm.

#### Brand exposure

- Have your logo printed on the credentials for all your executives attending a networking event. Your company will appear on the badges and will be mentioned as a Platinum member (\*\*).
- Have your company logo printed on the credentials for all the networking event attendees.

### Brand positioning in communication platforms (\*\*) (\*\*\*)

#### Interview of the week

Use our digital media three times a year to promote your company through an interview with your top executives. This exposure will allow you to reiterate expertise, announce product or service development and reaffirm the added value delivered by your company.

#### Company of the week

Be featured three times a year as "Company of the week" on all our digital platforms. This exposure will let you reiterate your company's expertise, announce product or service development and reaffirm the added value delivered by your firm.

#### Brand presence on our website

Display your company logo on our website and link it to yours. Post up to 150 words on the "Our partners" section and promote your goods and services. Our website is a reliable source of information for current and potential clients regarding each one of our associates.

#### Be featured on our website

Have your logo highlighted on our website's home page. Your logo will be linked to an exclusive internal section that will feature your corporate overview, your banner, a promotional video, a link to your website and a map to your physical location.

(\*) The CPCC reserves the right, prior evaluation, to manage a B2B meeting.

Coordination for meetings, whether face-to-face or virtual, depends on the availability of the requested company.

(\*\*) For Networking Breakfasts and Networking Cocktails.

(\*\*\*) Artwork, promotional materials and inserts must be provided by the requesting member and should follow CPCC specifications.



REPRESENTANTE DE PAN AMERICAN SILVER EN EL B2B ONLINE



# SOCIOS PLATINUM

## ADDITIONAL BENEFITS TO THE ANNUAL MEMBERSHIP

### Exhibit your banner on our website

Promote your brand through a digital advertising banner strategically placed on our website's home page. This benefit is available for one week, seven times a year.

### Opinions from our members

Convey your point of view through our opinion column that is delivered weekly, via our social media, and monthly, through our far-reaching database of 18,000 contacts. This service is available to members three times throughout the year.

### Exclusive discounts (\*\*)

#### Networking breakfasts & cocktails

- Receive one courtesy invitation to all our networking conferences (upon request).
- Get 5% off when registering for our networking events (this offer is available for two and more participants).

#### Canada Business Cocktail

- Obtain a 20% discount when registering for this event.

### Nuevas plataformas virtuales

#### New digital platforms

##### Organiza tu webinar con nosotros

- Be a speaker and share your expertise with our members. The first three webinars are cost-free.
- Get 30% off on the third webinar.
- Have your brand featured in the advertisement loop exhibited shortly before the webinar.

(\*) The CPCC reserves the right, prior evaluation, to manage a B2B meeting.

Coordination for meetings, whether face-to-face or virtual, depends on the availability of the requested company.

(\*\*) For Networking Breakfasts and Networking Cocktails.

(\*\*\*) Artwork, promotional materials and inserts must be provided by the requesting member and should follow CPCC specifications.

## INVESTMENT UPGRADES MEMBERSHIPS



### PREMIUM UPGRADE

~~US\$ 1,485~~

Now **US\$ 742.5**

### GOLDEN MAPLE UPGRADE

EXCLUSIVE BENEFIT FOR UP TO SIX COMPANIES

**US\$ 4,450**

**SOLD OUT**

### PLATINUM UPGRADE

EXCLUSIVE BENEFIT FOR TWO COMPANIES

**US\$ 5,930**

**SOLD OUT**

- Platinum, Golden Maple and Premium members are upgraded from the regular membership.
- To belong to the above mentioned tiers, previous enrollment as a regular member is required.
- Investments include the Peruvian General Sales Tax (IGV).
- Investments do not include bank charges.



**CHAMBER  
OF COMMERCE**  
CANADA-PERU

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