



CHAMBER
OF COMMERCE
CANADA-PERU

50%
off

MEMBERSHIP 2024

FOREIGN PERSONS OR COMPANIES
NO DOMICILED IN PERU





We are a dynamic, non-profit organization that seeks to become a reliable and informative partner in promoting and developing close commercial, educational and cultural ties between Canada and Peru.



Networking opportunities



Brand presence and outreach



B2B meetings



Dynamic working committees open to members



In-person and virtual conferences



Commercial and sectoral missions



Exclusive events, national and international trade fairs



Workshops and seminars



On-site business roundtables focused on areas of interest



Business Platform: one-on-one meetings and directory of mining companies and suppliers



Platform for purchasing and selling machinery for mining and construction, as well as unused equipment, spare parts, and components

MAIN BENEFITS 2024

FOR MORE INFORMATION	FOR MORE INFORMATION	FOR MORE INFORMATION	FOR MORE INFORMATION
STANDARD	PREMIUM	GOLDEN MAPLE	PLATINUM

RELATIONSHIP-BUILDING				
B2B meetings with member companies	02	03	06	07
BRAND PRESENCE AND OUTREACH				
Dissemination of member company's activities, services, and products through our different communication platforms	X	X	X	X
Webpage				
Brand presence, corporate information, and presentation of products or services	50 words	100 words	150 words	150 words
Monthly press releases on the CPCC website's "News" section	01	02	03	04
Dynamic advertising banner	01 week, 02 times a year	01 week, 04 times a year	01 week, 06 times a year	01 week, 07 times a year
Social Media (Facebook, LinkedIn, Twitter, Instagram)				
Greetings to new member companies	X	Special mention	Special mention	Special mention
Special greeting on the company's anniversary month	X	Special mention	Special mention	Special mention
Flash News - "Stories" section (monthly)	02	04	05	06
Networking Cocktails and Conferences				
Banner placement in the exhibition hall		In a visible area	Near the stage	Next to the stage
Your institution's promotional material		On the registration table	On the seats of participants	On the seats of participants and speakers
Your institution's brand on the logo loop located on the stage of networking events		Joint projection	Individual projection	Individual projection
Institution or interview of the week	One or the other	01 edition (each one)	02 editions (each one)	03 editions (each one)
Opinions from our members: weekly opinion column	01 edition	02 editions	03 editions	04 editions
Webinar management by the CPCC	01 edition	02 editions (additional editions 20% discount)	02 editions (additional editions 30% discount)	03 editions (additional editions 50% discount)

	FOR MORE INFORMATION	FOR MORE INFORMATION	FOR MORE INFORMATION	FOR MORE INFORMATION
	STANDARD	PREMIUM	GOLDEN MAPLE	PLATINUM
EXCLUSIVE FOR MEMBERS				
Access to an intranet platform (WEBPAGE), which contains exclusive documents for members, presentations, and information on the activities of the various CCCP working committees, as well as our networking and webinars	X	X	X	X
Use of the CPCC logo in our members' digital platforms	X	X	X	X
Membership certificate (upon request)	X	X	X	X
Publication of an image of a member company's stand at a fair or convention	X	Preferential placement in the publication	Preferential placement in the publication	Preferential placement in the publication
Opportunity to participate in one CPCC committee: •Mining, Infrastructure, Social Responsibility & Sustainability, Diversity & Inclusion, Committee, Innovation & Technology	X	X	X	X
Opportunity to join the advisory committee, convened by the chairperson, and according to the member's interest				X
VIRTUAL PLATFORMS				
Business Platform: one-on-one meetings and directory of mining companies and suppliers	X	X	X	X
A platform for purchasing and selling machinery for mining and construction, as well as unused equipment, spare parts, and components	X	X	X	X
VARIOUS SERVICES				
Event management by the CPCC at a member-only price	X	X	X	X

FOR MORE
INFORMATIONFOR MORE
INFORMATIONFOR MORE
INFORMATIONFOR MORE
INFORMATION

ESTÁNDAR

PREMIUM

GOLDEN
MAPLE

PLATINUM

IN YOUR VISIT TO PERU – EXCLUSIVE BENEFITS FOR MEMBERS

Special price for business roundtables focused on areas of interest – on-site events	X	X	X	X
One invitation free of charge to the Canada Day reception. One executive per member company	X	X	X	X
One invitation free of charge to the Maple and Chan Chan Cocktail. One executive per member company	X	X	X	X
Member-only price when registering for the annual gala dinner	X	X	X	X
Networking Cocktails and Conferences				
Special member-only price when registering for networking events	X	5% discount	One 2x1 promo Additional participants enjoy member-only price	One participant, free of charge. Additional participants have a 5% discount
Access to list of participants in networking events before the events take place	X	X	X	X
Meeting with speakers at a networking event 10 minutes before beginning the conference			X	X
Coffee Time with...Exclusive platform created to share information and generate potential business opportunities	X	X	X	X
Rent executive office space (boardrooms, auditoriums, etc.) Special prices for members	Boardroom for 10 participants, 01 day free of charge	Boardroom for 10 participants, 02 days free of charge	Boardroom for 10 participants, 03 days free of charge	Boardroom for 10 participants, 04 days free of charge

Contact Network

Effective relationship-building

Cultivate significant ties with leading companies from various key sectors of the Peruvian Economy.

B2B (one-on-one) meetings (*)

Have 02 B2B meetings arranged with other CPCC members. Request meetings at least 15 days in advance; not valid for B2B meetings in conventions, conferences, and fairs.

**Brand positioning on communication platforms: web page and social media.
Benefits free of charge (***)**

Brand presence on our web page

- Display your logo on our website and link it to yours. Post up to 50 words in the “Our members” section and promote your services and products to current and potential clients.
- Feature one monthly press release (on Fridays) on our website’s “News” section and our social media. Request at least 10 days in advance.
- Promote your brand through a digital advertising banner on our website. This benefit is available twice a year for 01 week.

Your brand on our social media

- As a new member company, receive a warm, welcoming message! We will feature the greeting on our social media and include a 50-word description of your company’s activities and logo.
- Receive a special greeting in your company’s anniversary month.
- “Flash” news: Promote your company’s top news stories through our social media’s “Stories” section. We will highlight your information for 24 hours, twice a month.

Company or interview of the week

Promote your company through our social media. Feature your top executives in an interview or appear as “Company of the week.” Use these services to showcase your expertise, product or service development and its differential advantage. The first edition is cost-free. First come, first served.

Opinions from our members

Convey your point of view through our opinion column, delivered weekly, via our social media. This service is available to members once a year. First come, first served.

The CPCC, your strategic partner

- Showcase your company’s activities, services, and products through our various social media platforms:

- Facebook 20,857 followers (*)
- LinkedIn 32,008 followers (*)
- Twitter 2,224 followers (*)
- Instagram 2,256 followers (*)
- (*) Information as of August 2024

Digital Platforms

Business Platform: Mining companies and suppliers

This platform, hosted on our website, seeks to streamline supply and demand between mining companies and large suppliers of the mining sector.

1. Suppliers for leading companies

- Benefit from the only business platform in the country that directly connects mining companies, large suppliers, and purchasers in the mining sector.
- Count on our support in purchasing and selling products from various companies in Peru.
- Benefit from our connections with world-class suppliers, both in Peru and Canada.

2. Supplier Directory

Our directory:

- Features detailed information on mining and supplier companies.
- Connects and strengthens links with the leading companies in Peru and, therefore, assists with purchasing or selling your products or services.
- Allows you to request a B2B meeting (online) with the executives featured on this platform at a member’s price.

(*) The CPCC reserves the right, prior evaluation, to manage a B2B meeting. Coordination for meetings, whether in-person or virtual, depends on the availability of the requested company.

(**) For Networking Cocktail events organized by the CPCC.

(****) The speakers are CEOs, general managers, procurement managers, operations managers or others from Peru’s main companies.



Spare parts and components platform - Special CPCC member discount

Maqu and the CPCC have jointly created a platform that allows members to match opportunities to buy, sell and rent heavy machinery, light machinery, auxiliary equipment, spare parts, and components in the fastest and easiest way possible. Enjoy a special member discount.

Webinar

Host a webinar with us

- Promote your company through a presentation. Host one web event free of charge. Additional events enjoy member-only prices.
- Receive a list with the names of the participants in the webinar. Prior consent from attendees is required to share their information.

Exclusive platforms for members

Exclusive platforms for members

Access our intranet through our website and enjoy the following:

- Past networking presentations and webinars.
- Presentations and information on the activities of our various working committees.
- Special prices to register for our various activities.

Our logo is yours

- Display our logo on your digital platforms and announce the CPCC as your strategic ally.

Membership certificate

- Receive a CPCC membership certificate (upon request).

Services

Event management

Entrust the CPCC to manage your event. We are an experienced logistical operator and can support you by:

- Designing your event's printed and/or digital invitations.
- Promoting your event through our social media and mailing lists that reach 25,000 contacts.
- Confirming attendance through our call center.

- Providing overall management throughout the event.
- Promoting your event through our communication platforms after it has concluded.

Trade missions

Take part in the CPCC-organized trade missions based on your interests and sector. Also, participate in important conventions, fairs, and workshops and, upon request, visit companies and institutions in Peru.

Fairs and conventions

Ensure your institutional presence on the CPCC's communication platforms. We will showcase an image of your stand at a fair or convention. Members will provide the photo.

Rent with us

- Boardroom for 10 participants:
Ideal for team meetings and client presentations. First-time use (from 9:00 am – 5:00 pm) is cost-free. Subsequent services enjoy a special member price.
- Boardroom for 20 participants:
This exclusive and spacious area is excellent for meetings and presentations. Enjoy the special member price.
- Meeting room for 36 participants (auditorium-style layout):
Look no further if you are searching for the perfect space for conferences and presentations. As a CPCC member, you receive an exclusive price.
- Meeting room for 16 participants (classroom style layout):
Consider this comfortable and spacious meeting room when planning workshops and client presentations. As always, enjoy the special member price.

Members-only events and platforms during executive visits to Peru

Important events exclusive to members:

- Receive an invitation to the Canada Day Reception, traditionally held at the Canadian Ambassador's official residence in Peru. Top representatives from Peru's public and private sectors are among the attendees.
- Enjoy a special invitation (free of charge) to the Maple and Chan Chan Cocktail, within the framework of Conamin 2024.
- Benefit from a members-only price when participating in the Peruvian delegation in PDAC 2024, the world's most important mining convention, held annually in Toronto, Canada.



- As a CPCC member, enjoy a special price at the annual gala dinner, where you will learn first-hand about Peru's economic outlook and Canadian investment in our country.

Networking Cocktails & Conferences (**)

Join Peru's leading corporate executives in our networking events.

- Receive a list with the names of the participants who will attend the networking event. Members requesting the lists must first register for the events.
- Enjoy a special member price when registering.

Canadian Business Cocktail (**)

Join Peru's leading corporate executives in these networking events.

- Enjoy a special member price when registering.

Coffee Time with...

Benefit from this space, created exclusively to unite CPCC members in Lima with renowned speakers and specialists. These events allow for a direct, highly enriching exchange of ideas and encourage business opportunities (up to 20 attendees per event, including speakers).

Business roundtables focused on areas of interest – on-site events.

Take part in these exclusive networking events designed to showcase mining sector suppliers and create new business opportunities. The roundtables focus on various areas of interest to mining companies, such as purchasing management, sustainability, processes, maintenance, safety, engineering, and operations. Members enjoy a special price.

Effective working committees:

Participate in our different bimonthly working committees.

- Mining Committee
- Infrastructure Committee
- Social Responsibility & Sustainability Committee
- Diversity & Inclusion Committee
- Innovation & Technology Committee

(**) Networking Cocktails organized by the CPCC.

ANNUAL MEMBERSHIP – INVESTMENT

FOREIGN PERSONS OR COMPANIES
NO DOMICILED IN PERU

REGISTRATION FEE

US\$ 450.00

ANNUAL FEE

~~US\$ 550.00~~

US\$ 275.00

50%
off

- If you are a new member, you must pay a one-time "Registration Fee" in addition to the "Annual Fee".
- If you ceased your membership for less than 03 years, you will not have to pay the "Registration Fee".
- All memberships are valid from 01/01/24 to 12/31/24.



ADDITIONAL BENEFITS TO THE ANNUAL MEMBERSHIP

Facilitating business linkages

B2B (one-on-one) meetings (*)

Have 03 B2B meetings arranged with other CPCC members. Request the meetings at least 15 days in advance. Not valid for B2B meetings in conventions, conferences, and fairs.

Brand presence in Networking Cocktail activities (**) (***)

Brand impact

Have your company's banner placed in the room where the networking events will occur.

Brand visibility

Strategically place your company's promotional material (no brochures, no flyers) on the registration tables for the networking events. Take advantage of the increased visibility in these high-traffic areas.

Brand projection

Have your logo displayed on the logo carousel placed on the stage during networking events.

Brand exposure

Have your logo and an acknowledgement as a Premium member printed on the credentials of your executives attending a networking event.

Brand positioning on communication platforms (***)

Interview of the week

Use our social media to promote your company through an interview with your top executives and showcase your expertise, product or service development and its differential advantage. This service is available once a year. First come, first served.

Company of the week

Be featured once a year as "Company of the week" on all our social media to promote your company and showcase your expertise, product or service development and its differential advantage. This service is available once a year. First come, first served.

Brand presence on our web page

Display your logo on our website and link it to yours. Post up to 100 words in the "Our members" section to promote your products or services and highlight their differential advantages. This information targets your current and future clients.

Highlight your company on our web page

Show your company logo on the logo loop featured on our homepage and have your logo linked to your website.

Feature your advertising banner on our web page

Promote your brand through a digital advertising banner on our web page. This benefit is available for one week, 04 times a year.

Opinions from our members

Convey your point of view through our opinion column, delivered weekly via social media. This service is available 02 times a year. First come, first served.

Press release

Feature 02 press releases per month (on Fridays) on our website's "News" section and our social media. Request at least 10 days in advance.

"Flash" news

Promote your company's top news stories through our social media's "Stories" section. We will highlight your information for 24 hours, 04 times a month.

Webinars

Allow us to manage your webinar

- Be a speaker and share your expertise with our members. The first 02 webinars are cost-free.
- Get 20% off on the third webinar.
- Have your brand featured in the advertisement loop exhibited shortly before the webinar.

Members-only events and platforms during executive visits to Peru

Exclusive discounts (**)

Networking Cocktails and Conference

Receive a 5% additional discount when registering for this event.

Canadian Business Cocktail

Obtain a 5% discount when registering for this event.

Exclusive invitation

The Maple and Chan Chan Cocktail, within the framework of Conamin 2024

Get one invitation free of charge.

Services

Boardroom for 10 participants.

Ideal for team meetings and client presentations. The first 02 days (from 9:00 am – 5:00 pm) are cost-free. Subsequent use enjoys a special member price.

(*) The CPCC reserves the right, prior evaluation, to manage a B2B meeting.

Coordination for meetings, whether in-person or virtual, depends on the availability of the requested company.

(**) For Networking Cocktails and other events organized by the CPCC.(***) The requesting member must provide artwork, promotional materials and inserts and should follow CPCC specifications.



Facilitating business linkages

B2B (one-on-one) meetings (*)

Have 06 B2B meetings arranged with other CPCC members. Request the meetings at least 15 days in advance. It is not valid for B2B meetings at conventions, conferences, and fairs.

Brand presence in Networking Cocktail activities (**) (***)

Brand impact

Have your banner strategically placed near the area where the speaker will address the audience during a networking event.

Brand visibility

Strategically place your company's promotional material (no brochures, no flyers) on the participants' seats at our networking events.

First glance

Have your logo placed on all the digital invitations to our networking events.

Brand projection

Have your logo displayed during a prolonged period on the logo carousel on the stage during our networking events.

Special mention

Your company will receive a special acknowledgment from the CPCC during our events.

Brand exposure

- Have your logo and an acknowledgement as a Golden Maple member printed on the credentials of your executives attending an event.
- As a Golden Maple member, have your company logo printed on the credentials for all the event attendees.

Brand positioning on communication platforms (***)

Interview of the week

Use our social media to promote your company through an interview with your top executives and showcase your expertise, product or service development and its differential advantage. This service is available twice a year. First come, first served.

Company of the week

Be featured twice a year as "Company of the week" on all our social media promote your company and showcase your expertise, product or service development and its differential advantage. First come, first served.

Brand presence on our webpage

Display your logo on our website and link it to yours. Post up to 150 words in the "Our members" section and promote your services and products to current and potential clients.

Highlight your company on our webpage

Feature your company logo on the CPCC homepage and have it linked to a dedicated page that includes your company's overview, its banner, a corporate video, a map with the location of your offices and a link to your website.

Feature your advertising banner on our webpage

Promote your brand through a digital advertising banner on our web page. This benefit is available for one week, 06 times a year.

Opinions from our members

Convey your point of view through our opinion column, delivered weekly, via our social media. This service is available to members 03 times a year. First come, first served.

Press release

Feature 03 monthly press releases (on Fridays) on our website's "News" section and our social media. Request at least 10 days in advance.

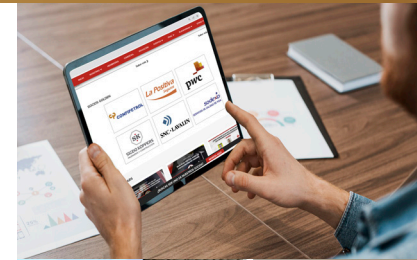
"Flash" news

Promote your company's top news stories through our social media's "Stories" section. We will highlight your information for 24 hours, 05 times a month.

(*) The CPCC reserves the right, prior evaluation, to manage a B2B meeting. Coordination for meetings, whether in-person or virtual, depends on the availability of the requested company.

(**) For Networking Cocktails and other events organized by the CPCC.

(***) The requesting member must provide artwork, promotional materials and inserts and should follow CPCC specifications.



Webinars

Allow us to manage your webinar

- Be a speaker and share your expertise with our members. The first 02 webinars are free of charge.
- Get 30% off on the third webinar.
- Have your brand featured in the advertisement loop exhibited shortly before the webinar.

Members-only events and platforms during executive visits to Peru

Networking Cocktail activities (**)

Meet our speakers

Enjoy meeting the speakers at our events 10 minutes before the beginning of the conference. Prior coordination is required.

Preferential seating

Enjoy the best seats at our events.

Exclusive discounts (**)

Networking Cocktails

- Enjoy a 2x1 promo at the networking conferences.
- Additional participants benefit from an exclusive member's price.

Canadian Business Cocktail

Receive a 10% discount when registering at this event.

Exclusive invitation

The Maple and Chan Chan Cocktail, within the framework of Conamin 2024

Enjoy 02 invitations free of charge.

Services

Boardroom for 10 participants.

Ideal for team meetings and client presentations. The first 03 uses (from 9:00 am – 5:00 pm) are cost-free. Subsequent services enjoy a special member price.(**) For Networking Cocktail events organized by the CPCC.



MANERAS DE FIDELIZAR A TU TALENTO HUMANO EN TIEMPOS CAMBIANTES



JUAN BRITO
Director de Recursos Humanos de Sodexo Beneficios e Incentivos



JUAN CARLOS GALLEGOS
Gerente Comercial de Sodexo Beneficios e Incentivos



MARTES 19 DE OCTUBRE
WEBINAR LIBRE • CURSOS GRATUITOS
HORA: 9 A.M.

Facilitating business linkages

B2B (one-on-one) meetings (*)

Have 07 B2B meetings arranged with other CPCC members.

Request the meeting at least 15 days in advance. Not valid for B2B meetings in conventions, conferences and fairs.

Effective working committees:

Join the advisory committee, convened by the committee chairperson, according his/her interest.

- Mining Committee
- Infrastructure Committee
- Social Responsibility & Sustainability Committee
- Diversity & Inclusion Committee
- Innovation & Technology Committee

Brand presence in Networking Cocktail activities (**) (***)

Preferential seating

Enjoy the best seats at our networking events.

Brand impact

Have your banner strategically placed on the stage at our networking events.

Brand visibility

Strategically place your company's promotional material (no brochures, no flyers) on the seats of the participants and the speakers at our networking events.

First glance

Have your logo placed on all the digital invitations to our networking events.

Brand projection

Have your logo displayed during a prolonged period on the logo carousel on the stage during our networking events.

Special mention

During our networking events, your company will receive a special acknowledgment from the CPCC and a 40-word overview of your company.

Brand exposure

- Have your logo and an acknowledgement as a Platinum member printed on the credentials of your executives attending a networking event.
- As a Platinum member, have your company logo printed on the credentials for all the event attendees.

Brand positioning on communication platforms (***)

Interview of the week

Use our social media interview with your top executives and showcase your expertise, to promote your company through a product or service development and its differential advantage. This service is available 03 times a year. First come, first served.

Company of the week

Be featured 03 times a year as "Company of the week" on social media to promote product or service development and its your company and showcase your expertise, differential advantage. First come, first served.

Brand presence on our web page

Display your logo on our website and link it to yours. Post 150 words in the "Our members" section and promote your services and products to current and potential clients.

Highlight your company on our webpage

Feature your company logo on the CPCC homepage and have it linked to a dedicated page that includes your company's overview, its banner, a corporate video, a map with the location of your offices and a link to your website.

Feature your advertising banner on our webpage

Promote your brand through a digital advertising banner on our web page. This benefit is available for one week, 07 times a year.

Opinions from our members

Convey your point of view through our opinion column, delivered every weekly, via our social media, and monthly through our farreaching database of 25,000 contacts. This service is available to members 04 times a year. First come, first served.

(*) The CPCC reserves the right, prior evaluation, to manage a B2B meeting. Coordination for meetings, whether in-person or virtual, depends on the availability of the requested company.

(**) For Networking Cocktails and other events organized by the CPCC. (***) The requesting member must provide artwork, promotional materials and inserts and should follow CPCC specifications.



PLATINUM MEMBERS

Press release

Feature 04 monthly press releases (on Fridays) on our website's "News" section and our social media. Request at least 10 days in advance.

"Flash" news

Promote your company's top news stories through our social media's "Stories" section. We will highlight your information for 24 hours, six times a month.

Webinars

Allow us to manage your webinar

- Be a speaker and share your expertise with our members. The first three webinars are cost-free.
- Get 50% off on the fourth webinar.
- Have your brand featured in the advertisement loop exhibited shortly before the webinar.

Members-only events and platforms during an executive visit to Peru

Exclusive discounts (**)

Networking Cocktails

- Receive one courtesy invitation to all our networking conferences (upon request).
- Get 5% off when registering for our events (this offer is available for 02 or more participants).

Canada Business Cocktail

Get 20% off when registering for these events.

Exclusive invitation

The Maple and Chan Chan Cocktail, within the framework of Conamin 2024

Obtain 02 invitations free of charge.

Services

Boardroom for 10 participants.

Ideal for team meetings and client presentations. The first 04 uses (from 9:00 am – 5:00 pm) are cost-free. Subsequent services enjoy a special member price.

(**) For Networking Cocktails and other events organized by the CPCC.



**CHAMBER
OF COMMERCE**
CANADA-PERU

INVESTMENT FOR MEMBERSHIP UPGRADES

PREMIUM UPGRADE

~~US\$ 1,555~~

US\$ 778

50%
off

GOLDEN MAPLE UPGRADE

SOLD OUT

US\$4,660

PLATINUM UPGRADE

SOLD OUT

US\$6,210

- The CPCC upgrades regular memberships to Platinum, Golden Maple and Premium.
- Members must have a regular annual membership to belong to the abovementioned tiers.
- Investments include taxes.
- Investments do not include bank charges.

CONTACT



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