

# EDUCATION MEMBERSHIP

FOR CANADIAN INSTITUTIONS 2024

















#### Institutional positioning reach

- · 25.000 email contacts
- · 12.000 social media followers



Agenda management in Lima



**Event** management



**B2B** meetings



Executive office space



Canada-Peru International **Education Fairs** 



Promotion of courses and academic programs



Webinar management



Dynamic working committees open to members



**Academic & Experiential Missions** to Peru



**Exclusive discounts** for members



Coffee Time with... Boost business opportunities with potential educational institutions or partners.

# **MAIN BENEFITS 2024**

	FOR MORE INFORMATION	FOR MORE INFORMATION	FOR MORE INFORMATION	FOR MORE INFORMATION
	STANDARD	PREMIUM	GOLDEN MAPLE	PLATINUM
YOUR STRATEGIC VISIT TO PERU – "YOUR BUSIN	SOLD OUT	SOLD OUT		
Agenda management in Lima – Member price	x	x	x	x
Coordination and confirmation of meetings in case of not having used your B2B benefit	02	03	05	07
B2B meetings with member companies and institutions	02	03	05	07
Use of executive office space for 10 participants in the CPCC's corporate building	01	02	03	04
Canada-Peru International Education Fairs: Participation options at a member price as: Presenter, Speaker, and Sponsor	x	Includes tour of schools in one city	Includes tour of schools in two cities	Includes tour of schools in two cities
Coffee Time with Exclusive platform created to share information and generate potential business opportunities with educational institutions or partners	01 presentation	02 presentations	03 presentations	04 presentations
Event management by the CPCC at a member price	x	x	x	x



PREMIUM

GOLDEN MAPLE

PLATINUM

			MAPLL	
INSTITUTIONAL POSITIONING ON DIGITAL PLATE	ORMS		SOLD OUT	SOLD OUT
Web page				
Brand presence, institutional information, and presentation of academic and educational services	50 words	100 words	150 words	150 words
Dynamic advertising banner	01 week, 02 times a year	01 week, 04 times a year	01 week, 06 times a year	01 week, 07 times a year
Promotion of programs and courses	01 program or course	02 programs or courses	03 programs or courses	04 programs or courses
Monthly press releases on the CPCC website's "News" section and social media	01	02	03	04
Social Media				
Greetings to new member institutions	x	Special mention	Special mention	Special mention
Greeting on institution's anniversary date	x	Special mention	Special mention	Special mention
Opinions from our members: weekly opinion column	01 edition	02 editions	03 editions	04 editions
"Flash" news – Stories section	02	04	05	06
Promotion on social media (Facebook and Instagram), post sharing upon request	x	x	×	x
Publication of an image of a member institution's stand at a fair or convention.	x	x	×	x
Webinar management by the CPCC	01 edition	02 editions (additional editions 20% discount)	02 editions (additional editions 30% discount)	03 editions (additional editions 50% discount)
Access to list of webinar participants. Prior consent from attendees is required.	X	x	×	x
Institution or Interview of the week	One or the other	01 edition (each one)	02 editions (each one)	03 editions (each one)
EFFECTIVE WORKING COMMITTEES				
Opportunity to participate in one CPCC committee: Mining, Infrastructure, Social Responsibility & Sustainability, Diversity & Inclusion, Innovation & Technology.	x	x	x	x
Opportunity to join the advisory committee, convened and based on the chairperson's interest.				X

	FOR MORE INFORMATION	FOR MORE INFORMATION	FOR MORE INFORMATION	FOR MORE INFORMATION
	STANDARD	PREMIUM	GOLDEN MAPLE	PLATINUM
EDUCATIONAL & EXPERIENTIAL MISSIONS TO P	ERU		SOLD OUT	SOLD OUT
Classes, visits to companies and cultural attractions in Peru. Aimed at undergraduate and postgraduate delegations, teachers, or international representatives, according to interest and request. Member price	x	X	X	x
EXCLUSIVE SERVICES				
Membership certificate (upon request)	x	X	X	X
Use of the CPCC logo in our members' digital platforms	x	x	x	х
IN-PERSON EVENTS				
Networking Cocktail & Conference				
Special price when participating in networking events	x	5% discount	One 2x1 promo Additionals have 5% discount	First participant, free of charge. Additionals have 5% discount
Access to list of participants to the events. Prior consent from attendees is required	x	x	x	X
Banner placement in the exhibition hall		In a visible area	Near the stage	Next to the stage
Your institution's promotional material		On the registration table	On the seats of the participants	On the seats of the participants and the speaker
Your institution's brand on the logo loop located on the stage		Joint projection	Individual projection	Individual projection
Member price when registering for: - The Peruvian delegation's activities in PDAC 2024 - The Annual Gala Dinner	x	x	x	x
The Canadian Business Cocktail	x	x	x	x
Number of invitations per member institution				
Canada Day reception	01	01	01	01
Maple and Chan Chan Cocktail	01	01	01	01

#### STANDARD MEMBERS



# Your strategic visit to Peru - "Your business trip in Peru with us"

#### Agenda management in Lima - Member price

- If you have not used your B2B benefit, let us coordinate and confirm 02 meetings.
- · Upon request, let us manage the development of graphic pieces for you.

#### In-person conferences at a member price

Enjoy 01 face-to-face conference in an auditorium format (max. capacity: 36 people). We can assist you by:

- · Confirming attendance through our call center.
- Delivery of your presentation to attendees after the event.

### Canada-Peru International Education Fairs – special price for members

Be part of these recruitment events for potential students, to be held in Lima and Arequipa.

- Showcase your academic programs with an international focus.
- Enjoy three participation options: presenter, speaker and sponsor.
- Additionally, take part in vocational tours to schools days before the fair.

#### Coffee Time with...

- Benefit from our platform, which was exclusively created to share information and generate potential business opportunities with educational institutions or partners in Lima (up to 20 attendees per event, including speakers).
- Upon request, carry out 01 presentation.

#### **Event management by the CPCC**

Entrust the CPCC to manage your event (conferences, cocktails, seminars, meetings and others). We are an experienced logistical operator and can support you by:

- Designing your event's printed and/or digital invitations.
- Promoting your event through our social media and mailing lists that reach 25,000 contacts.
- · Confirming attendance through our call centre.
- Providing overall management throughout the event.
- Promoting your event through our communication platforms after it has concluded.

#### Rent with us (member discount)

- Boardroom for 10 participants: Ideal for team meetings and client presentations. First-time use is cost-free.
- Boardroom for 20 participants: This exclusive and spacious area is excellent for meetings and presentations.
- Meeting room for 36 participants (auditorium-style layout):
   Search no further if you are looking for the perfect space for conferences and presentations.
- Meeting room for 16 participants (classroom style layout):
   Consider this comfortable and spacious meeting room when planning workshops and client presentations.

#### **Contact Networks**

#### **Effective networking**

Benefit from our important network of members, which comprises leading companies and institutions in key sectors.

#### B2B (one-on-one) meetings (\*)

Have 02 B2B meetings arranged with other CPCC members. Request the meetings at least 15 days in advance. Not valid for B2B meetings in conventions, conferences and fairs.

# Institutional positioning on digital platforms (\*\*) Web page

- Display your institution logo on our website and link it to yours. Post up to 50 words in the "Our members" section and promote your academic and educational services.
- Promote your brand through a digital advertising banner on our website's home page. This benefit is available for 01 week, 02 times a year.
- Publish 01 program or course with information on a model class or webinar.
- Feature 01 monthly press releases (on Fridays) on our website's "News" section and our social media. Request 10 days in advance.

(\*) The CPCC reserves the right, prior evaluation, to manage a B2B meeting. Coordination for meetings, whether in-person or online, depends on the availability of the requested company.

(\*\*) The requesting member must provide artwork, promotional materials and inserts and should follow CPCC guidelines.



#### STANDARD MEMBERS



#### Social media

- When becoming a member, we will welcome you through our social media, showcase your logo and inform our website users about your educational activities through a 50-word description.
- Receive a greeting from us on your institution's anniversary date.
- "Flash" news: Promote your company's top news stories through our social media's "Stories" section. We will highlight your information for 24 hours, twice a month.
- As a member, request and have your posts promoted through our Facebook and Instagram accounts.
- Ensure your institutional presence on the CPCC's communication platforms. We will showcase an image of your stand at a fair or convention. The institutions will provide photos.

#### Our outreach(\*)

- -Facebook 20,485 seguidores (\*)
- -LinkedIn 31,172 seguidores (\*)
- -Twitter 2,252 seguidores (\*)
- -Instagram 2,682 seguidores (\*)

\*Information as of August 2024

#### Webinar

- Host one webinar without cost. Subsequent webinars enjoy a special member price.
- Receive a list with the names of the participants in the webinar. Prior consent from attendees is needed to share their information

#### Institution or interview of the week

Use our social media to promote your institution through an interview with your top executives or with outstanding students. Showcase your expertise, product or service development and its differential advantage by being featured as "Institution of the week" on our social media. This service is available once a year. First come, first served.

#### Opinions from our members

Convey your point of view through our opinion column, delivered every week via our social media. This service is available for 01 edition. First come, first served.

#### **Effective working committees**

Participate bimonthly in our working committees.

- Mining Committee
- Infrastructure Committee
- Social Responsibility & Sustainability Committee
- Diversity & Inclusion Committee
- Innovation & Technology Committee

#### **Academic & experiential missions to Peru**

As a CPCC member, your students can take academic courses in leading Peruvian universities, visit multinational corporations, and participate in seminars, fairs and lectures. They can also experience Peru's main cultural attractions and learn about social issues, innovation, business and entrepreneurship, tourism and gastronomy.

These missions are ideal for undergraduate and postgraduate students, teachers, and representatives from the international area, depending on the interest and request.

#### **Exclusive Services**

#### Membership certificate

Receive a CPCC membership certificate (upon request).

#### The CPCC, your strategic partner

Display our logo on your digital platforms and announce the CPCC as your strategic ally.

#### **Exclusive in-person events**

#### **Networking Cocktail & Conference (\*\*)(\*\*\*\*)**

Join Peru's leading corporate executives in our networking events.

- Receive a list with the names of the participants who will attend the networking event. Members who request lists must be registered for the events.
- · Enjoy a special member price when registering for these events.

(\*\*) For Networking Cocktails and other events organized by the CPCC. (\*\*\*\*) Members must supply banners and promotional materials. If they cannot be produced in your country, the CPCC will support producing them in Peru at your institution's request.











#### Canadian Business Cocktail (\*\*)

Networking cocktail where attendees can network with industry leaders.

#### Invitations to our in-person events

One invitation per member.

- Canada Day Reception, traditionally held at the Offical Residence of the Canadian Ambassador to Peru. Top representatives from Peru´s public and private sectors are among the attendees.
- Invitation to the "Maple and Chan Chan Cocktail" within the framework of Conamin 2024.

#### **Prospectors & Developers Association of Canada (PDAC)**

- Benefit from a member price when participating in the activities for the Peruvian delegation in PDAC 2024, the world's most important mining convention, held annually in Toronto, Canada.
- Enjoy an exclusive discount on accommodation (Peruvian delegation hotel) in PDAC 2024.

#### **Annual Gala Dinner**

- An opportunity to learn first-hand about our country's economic prospects and key projects.
- As a CPCC member, enjoy an exclusive price when partaking in our annual gala dinner.

# STANDARD ANNUAL MEMBERSHIP INVESTMENT & REQUIREMENTS

FOREIGN PERSONS OR INSTITUTIONS
NOT DOMICILED IN PERU

**REGISTRATION FEE** (\*)(\*\*)

US\$ 500.00

ANNUAL FEE (\*\*\*)

20% off

<del>-US\$ 580.00-</del>

US\$ 464.00

- (\*) If you are a new member, you must pay a one-time "Registration Fee" in addition to the "Annual Fee."
- (\*\*) If you cease your membership for less than 03 years, you would not have to pay the "Registration Fee."
- (\*\*\*) Those with a CPCC membership in 2023 must only pay the "Annual Fee."

All memberships are valid from 04/01/24 to 03/31/25.



(\*\*) For Networking Cocktails and other events organized by the CPCC.



### PREMIUM MEMBERS

ADDITIONAL BENEFITS TO THE ANNUAL MEMBERSHIP

# Your strategic visit to Peru - "Your business trip in Peru with us"

#### Agenda management in Lima - Member price

• If you have not used your B2B benefit, allow us to coordinate and confirm 03 meetings for you.

#### **Executive office space**

- Enjoy a first-class and fully equipped area, ideal for privacy.
- Host a meeting in a boardroom that can accommodate up to 10 participants. This service is available twice a year, cost-free.

#### **Canada-Peru International Education Fairs – Member price**

- As a Premium member, enjoy preferential placement in the fair so you can more effectively showcase your academic programs.
- Additionally, take part in vocational tours to schools in one of the cities (Lima or Arequipa).

#### Coffee Time with...

- Benefit from our platform, which was exclusively created to share information and generate potential business opportunities with educational institutions or partners in Lima (up to 20 attendees per event, including speakers).
- Upon request, carry out 02 presentations.

#### **Contact Network**

#### B2B (one-on-one) meetings (\*)

Have 03 B2B meetings arranged with other CPCC members. Request the meetings at least 15 days in advance. Not valid for B2B meetings in conventions, conferences and fairs.

# Institutional positioning – in-person events (\*\*) (\*\*\*) (\*\*\*\*)

#### **Brand impact**

Have your company's banner placed in the room where the networking events will occur.

#### **Brand visibility**

Strategically place your institution's promotional material (no brochures, no flyers) on the registration tables for the networking events. Take advantage of the increased visibility in these high-traffic areas.

#### **Brand projection**

Have your logo displayed on the logo carrousel, which will be placed on the stage during our networking events.

#### **Brand exposure**

Have your logo and an acknowledgement as a Premium member printed on the credentials of your executives attending a networking event.

# Institutional positioning on digital platforms (\*\*\*)

#### Interview of the week

Use our social media to promote your institution through an interview with your top executives or with outstanding students. Showcase your expertise, product or service development and its differential advantage. This service is available once a year. First come, first served.

#### Institution of the week

Be featured once a year as "Institution of the week" on our social media. First come, first served.

#### Opinions from our members

Convey your point of view through our opinion column, delivered every week via our social media. This service is available in 02 editions. First come, first served.

#### Web page

- Display your institution logo on our website and link it to yours.
   Post 100 words in the "Our members" section and promote your academic and educational services.
- Have your logo featured on our website's home page. In addition, your logo will be linked to your site and appear on our advertisement loop.
- Promote your brand through a digital advertising banner on our website's home page. This benefit is available for 01 week, four times a year.
- Publish 02 programs or courses per month in the preferential section for Premium members. You may also promote information on a model class and webinar.
- Feature 02 press releases per month (on Fridays) on our website's "News" section and our social media. Request 10 days in advance.

(\*) The CPCC reserves the right, prior evaluation, to manage a B2B meeting. Coordination for meetings, whether in-person or virtual, depends on the availability of the requested company.

(\*\*) For Networking Cocktails and other events organized by the CPCC. (\*\*\*\*) Members must supply banners and promotional materials. If they cannot be produced in your country, the CPCC will support producing them in Peru at your institution's request.









### **PREMIUM MEMBERS**

#### ADDITIONAL BENEFITS TO THE ANNUAL MEMBERSHIP

#### Social media

- When becoming a member, we will welcome you through our social media, showcase your logo and inform our website users about your educational activities through a 100-word description.
- "Flash" news: Promote your institution's top news story through our social media's "Stories" section. We will highlight your information for 24 hours, 04 times a month.

#### **Webinars**

- Be a speaker and share your expertise with our members. The first 02 webinars are cost-free.
- Get 20% off on your third webinar.
- Have your brand featured in the advertisement loop exhibited shortly before the conference.

#### **Exclusive discounts (\*\*)**

#### **Networking Cocktail & Conference**

Get 5% off when registering for our networking events.

#### **Canadian Business Cocktail**

Get 5% off when registering for these events.















<sup>(\*\*)</sup> For Networking Cocktails and other events organized by the CPCC.



### GOLDEN MAPLE MEMBERS SOLDOUT

ADDITIONAL BENEFITS TO THE ANNUAL MEMBERSHIP

# Your strategic visit to Peru - "Your business trip in Peru with us"

#### Agenda management in Lima - Member price

If you have not used your B2B benefit, allow us to coordinate and confirm 05 meetings for you.

#### **Executive office space**

Enjoy a first-class and fully equipped area, ideal for privacy. Host a meeting in a boardroom that can accommodate up to 10 participants. This service is available 03 times a year, free of charge.

## Canada-Peru International Education Fairs - special member price

As a Golden Maple member, enjoy preferential placement in the fair so you can more effectively showcase your academic programs.

Additionally, take part in vocational tours to schools in Lima and Arequipa.

#### Coffee Time with...

Benefit from our platform, which was exclusively created to share information and generate potential business opportunities with educational institutions or partners in Lima (up to 20 attendees per event, including speakers). Upon request, carry out 03 presentations.

#### **Contact Network**

#### B2B (one-on-one) meetings (\*)

Have 05 B2B meetings arranged with other CPCC members. Request the meetings at least 15 days in advance. Not valid for B2B meetings in conventions, conferences and fairs.

# Institutional positioning – in-person events (\*\*) (\*\*\*)

#### **Preferential seating**

Enjoy the best seats at our networking events.

#### **Brand impact**

Have your banner strategically placed on the stage, near the speaker, at our networking events.

#### **Brand visibility**

Strategically place your institution's promotional material (no brochures, no flyers) on the participants' seats at the networking events.

#### First glance

Have your logo placed on all the digital invitations for our networking events.

#### **Brand projection**

Have your logo displayed on the logo carousel for a prolonged period. We will place it on the stage during our networking events.

#### Special mention

During our networking events, your institution will receive a special acknowledgment from the CPCC.

#### **Brand exposure**

Have your logo and an acknowledgement as a Golden Maple member printed on the credentials of your executives attending a networking event.

The credentials for all the event attendees to networking events include the logos of all Golden Maple members.

- (\*) The CPCC reserves the right, prior evaluation, to manage a B2B meeting. Coordination for meetings, whether in-person or virtual, depends on the availability of the requested company.
- (\*\*) For Networking Cocktails and other events organized by the CPCC.
- (\*\*\*) The requesting member must provide artwork, promotional materials and inserts and should follow CPCC specifications.

(\*\*\*\*) Members must supply banners and promotional materials. If they cannot be produced in your country; the CPCC will support producing them in Peru at your institution's request.



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### GOLDEN MAPLE MEMBERS SOLDOW

ADDITIONAL BENEFITS TO THE ANNUAL MEMBERSHIP

# Institutional positioning on digital platforms (\*\*\*)

#### Interview of the week

Use our social media to promote your institution through an interview with your top executives or with outstanding students. Showcase your expertise, product or service development and its differential advantage. This service is available 02 times a year. First come, first served.

#### Institution of the week

Be featured twice a year as "Institution of the week" on our social media. First come, first served.

#### **Opinions from our members**

Convey your point of view through our opinion column, delivered every week via our social media. This service is available in 03 editions. First come, first served.

#### Web page

- Display your institution logo on our website and link it to yours.
   Post up to 150 words in the "Our members" section and promote your academic and educational services.
- Have your logo featured on our website's home page. In addition, your logo will be linked to your site and appear on our advertisement loop.
- Promote your brand through a digital advertising banner on our website's home page. This benefit is available for Olweek, 04 times a year.
- Publish upto 03 programs or courses per month in the preferential section for Golden Maple members. You may also promote information on a model class or webinar.
- Feature 03 press releases per month (on Fridays) on our website's "News" section and our social media. Request 10 days in advance.

#### Social media

- When becoming a member, we will welcome you through our social media, showcase your logo and inform our website users about your educational activities through a 150-word description.
- "Flash" news: Promote your institution's top news story through our social media's "Stories" section. We will highlight your information for 24 hours, 05 times a month.

#### Webinars

- Be a speaker and share your expertise with our members. The first 02 webinars are cost-free.
- Get 30% off on your third webinar.
- Have your brand featured in the advertisement loop exhibited shortly before the conference.

#### **Exclusive discounts (\*\*)**

#### **Networking Cocktail & Conference**

- Enjoy a 2x1 promo when registering for our networking events.
- Attendance to additional CPCC events enjoys a member price.

#### **Canadian Business Cocktail**

• Get 10% off when registering.



 $(\ensuremath{^{**}})$  For Networking Cocktails and other events organized by the CPCC.

(\*\*) The requesting member must provide artwork, promotional materials and inserts and should follow CPCC guidelines.



### PLATINUM MEMBERS SOLDOW

ADDITIONAL BENEFITS TO THE ANNUAL MEMBERSHIP

# Your strategic visit to Peru - "Your business trip in Peru with us"

#### Agenda management in Lima - Member price

• If you have not used your B2B benefit, allow us to coordinate and confirm 07 meetings for you.

#### **Executive office space**

- Enjoy a first-class and fully equipped area, ideal for privacy.
- Host a meeting in a boardroom that can accommodate up to 10 participants. This service is available 04 times a year, cost-free.

## Canada-Peru International Education Fairs - special member price

- As a Platinum member, enjoy preferential placement in the fair so you can more effectively showcase your academic programs.
- Additionally, take part in vocational tours to schools in Lima and Arequipa.

#### Coffee Time with...

- Benefit from our platform, which was exclusively created to share information and generate potential business opportunities with educational institutions or partners in Lima (up to 20 attendees per event, including speakers).
- Upon request, carry out 04 presentations.

#### **Contact Network**

#### B2B (one-on-one) meetings (\*)

Have 07 B2B meetings arranged with other CPCC members. Request the meetings at least 15 days in advance. It is not valid for B2B meetings at conventions, conferences, and fairs.

# Institutional positioning – in-person events (\*\*) (\*\*\*)

#### **Preferential seating**

• Enjoy the best seats at our networking events.

#### **Brand impact**

 Have your banner strategically placed on the main stage at our networking events.

#### **Brand visibility**

 Strategically place your institution's promotional material (no brochures, no flyers) on the seats of participants and speakers at the networking events.

#### First glance

 Have your logo placed on all the digital invitations for our networking events.

#### **Brand projection**

 Have your logo displayed on the logo carousel for a prolonged period. We will place it on the stage during our networking events.

#### **Special mention**

 During our networking events, your institution will receive a special acknowledgment from the CPCC. We will also present a 40-word overview of your firm.

#### **Brand exposure**

- Have your logo and an acknowledgement as a Platinum member printed on the credentials of your executives attending a networking event.
- The credentials for all the event attendees to networking events include the logos of all Platinum members.
- (\*) The CPCC reserves the right, prior evaluation, to manage a B2B meeting. Coordination for meetings, whether in-person or virtual, depends on the availability of the requested company.
- (\*\*) For Networking Cocktails and other events organized by the CPCC. (\*\*\*) The requesting member must provide artwork, promotional materials
- (\*\*\*) The requesting member must provide artwork, promotional materials and inserts and should follow CPCC specifications.
- (\*\*\*\*) Members must supply banners and promotional materials. If they cannot be produced in your country; the CPCC will support producing them in Peru at your institution's request.







### PLATINUM MEMBERS SOLDOW

#### ADDITIONAL BENEFITS TO THE ANNUAL MEMBERSHIP

# Institutional positioning on digital platforms (\*\*\*)

#### Interview of the week

Use our social media to promote your institution through an interview with your top executives or with outstanding students. Showcase your expertise, product or service development and its differential advantage. This service is available 03 times a year. First comer, first served,

#### Institution of the week

Be featured 03 times yearly as "Institution of the week" on our social media. First come, first served.

#### **Opinions from our members**

Convey your point of view through our opinion column, delivered every week via our social media. This service is available in 04 editions. First come, first served.

#### Web page

- Display your institution logo on our website and link it to yours. Post up to 150 words in the "Our members" section and promote your academic and educational services.
- Have your logo featured on our website's home page. In addition, your logo will be linked to your site and appear on our advertisement loop.
- Promote your brand through a digital advertising banner on our website's home page. This benefit is available for 01 week, 07 times a year.
- Publish up to 04 academic programs or courses per month in the preferential section for Platinum members. You may also promote information on a model class and/or webinar.
- Feature 04 monthly press releases (on Fridays) on our website's "News" section and our social media. Request 10 days in advance.

#### Social media

- When becoming a member, we will welcome you through our social media, showcase your logo and inform our website users about your educational activities through a 150-word description.
- "Flash" news: Promote your institution's top news story through our social media's "Stories" section. We will highlight your information for 24 hours, 06 times a month.

#### **Webinars**

- Be a speaker and share your expertise with our members. The first 03 webinars are cost-free.
- Get 50% off on your fourth webinar.
- Have your brand featured in the advertisement loop exhibited shortly before the conference.

#### **Effective working committees**

Join the advisory committee, convened by the committee chairperson, according to your interest.

- Mining Committee
- Infrastructure Committee
- Social Responsibility & Sustainability Committee
- Diversity & Inclusion Committee
- Innovation & Technology Committee

#### **Exclusive discounts (\*\*)**

#### **Networking Cocktail & Conference**

- Receive 01 complimentary invitation to all the networking conferences upon request.
- Obtain a 5% discount for 02 or more participants for events.

#### **Canadian Business Cocktail**

Get 20% off when registering.

(\*\*) For Networking Cocktails and other events organized by the CPCC.

(\*\*\*) The requesting member must provide artwork, promotional materials and inserts and should follow CPCC specifications.





### **INVESTMENT UPGRADES** - MEMBERSHIPS

**PREMIUM UPGRADE** 



USD 1.845.00 USD 1,476.00



**UPGRADE WITH LIMITED SPACE** 

USD 4,450.00

PLATINUM UPGRADE SOLDOUT

**UPGRADE WITH LIMITED SPACE** 

USD 5,930.00

- The CPCC upgrades standard memberships to Platinum, Golden Maple and Premium.
- · Members must have an annual membership to belong to the above mentioned tiers.
- Investments include the Peruvian General Sales Tax (IGV).

#### **CONTACT**



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